

Kaya Kimoto

AN AWARD-WINNING **ART DIRECTOR** WHO HAS

- Solid experience in advertising and branding: creating successful campaigns from conception to launch
- Work extremely well with others, or independently
- Able to grasp complex client requests and offer solutions that are spot-on
- An ability to multi-task, prioritize, and delegate to efficiently deliver projects within tight timelines and budget constraints
- An ability to intuitively adapt to new environments/technologies
- Passion for powerful, influential designs

EXPERIENCE

2006–PRESENT Cline, Davis & Mann, Inc., *Pharmaceutical Advertisement Firm* | *Senior Art Director*

- Works independently and with various teams to develop advertising and marketing concepts, and other communication materials
- Handles client presentations
- Develops timelines and budgets in coordination with account team
- Works with photographers, illustrators, printers, and other suppliers
- Works closely with production team to create specifications

2006–2008 Enzyme Digital, *Website Design & Development Company* | *Freelance Interactive Designer*

Monster Productions, Inc., *Full-service Design Firm* | *Interactive Art Director*

Taproot Foundation, *Non-profit Organization* | *Volunteer Art Director*

The Cooper Group, *Advertising Agency* | *Freelance Interactive Designer*

RMG Connect/JWT, *Marketing & Communications Company* | *Freelance Interactive Designer*

ARC Worldwide, *Marketing & Communications Company* | *Freelance Interactive Designer*

Josh Gosfield, Inc., *Illustrator* | *Freelance Interactive Designer*

2002–2006 BrandSky, Inc., *Full-service Design Firm* | *Senior Graphic Designer*

- Rebranded the company which included coming up with the corporate name and creating the logo, stationary, and website
- Initiated, managed, and supervised creative design projects for diverse clients' brand development, collateral, website design, and advertisement

2001 Lifeform, Inc., *Architecture Firm* | *Graphic Designer*

The Nippon Club, Inc., *Japanese Cultural Institution* | *Freelance Web Consultant & Designer*

Eastern Moon Imports, LLC., *E-commerce* | *Freelance Identity & Web Designer*

2000 Vertical Leap Design, *Full-service Design Firm* | *Graphic Designer*

EDUCATION Parsons School of Design, '02 *Communication Design Major* | *Bachelor of Fine Arts*

SKILLS Expert in InDesign, Illustrator, Photoshop, Dreamweaver, and Microsoft Office (Word, Excel, PowerPoint); past experience with HTML, Javascript, Flash, QuarkXPress

LANGUAGES Fluent in English and Japanese

AWARD The RX Club Print Award of Excellence